

M E D I A R E L E A S E

"Afterglow" Music Podcast To Highlight Independent Artists

BRISBANE, Australia - August 30, 2005 - In a call out to dark alternative music fans and artists, independent record label, Extrinia, today launched the "Afterglow" podcast at <http://extrinia.com/afterglow>

Afterglow will bring the best in music inspired by darker themes - romantic and otherwise - from new and emerging artists from around the world, as well as newly independent but established stalwarts of the genre. For fans who grew up listening to bands such as Joy Division, The Cure, Siouxsie and the Banshees, and Depeche Mode (and for those who've discovered they've held a long fascination with black eyeliner), Afterglow is set to re-awaken your faith in music.

Afterglow will explore new dominions that are being created in the heart of the underground, covering electronica/EBM, industrial, dark pop/rock, dark ambient, power noise, and more.

The show features "podsafe" music, where independent artists who own their copyrights give their permission to use their original songs in the show. "We've had a tremendous reaction from the artist community, and we'd love to hear from more artists in the genre", explained Afterglow presenter and Extrinia founder, John P Shea. "Fans can also request tracks using the request form on the site, and playlists include artist contact details so they can purchase material directly".

The show is delivered as a free podcast in high quality MP3 format, and can be listened to using a podcast receiver such as iTunes® (<http://www.apple.com/itunes/download/>) (Mac®/Windows®). Fans can also bid for a show dedication to be written especially for them, with all proceeds being donated to human rights organisation Amnesty International.

About Extrinia

Established in 2001, the Brisbane, Australia-based label was formed to serve the independent music community by identifying new and emerging artists and promoting their music.

Extrinia is a strong advocate for artists' rights, and maintains a collection of links specially devoted to educating musicians and artists about the commercial realities of the mainstream music industry. Operating in a post-Napster environment, Extrinia believes that artists should be fairly compensated for their work. At the same time, the label also offers online excerpts of selected tracks, allowing potential fans to decide for themselves before making a purchase.

More information about Extrinia, its philosophy and signed artists can be found at the label's website @ <http://www.extrinia.com/> The label can be contacted on info@extrinia.com

#

When

After dark, every so often, or thereabouts.

Duration

Half an hour of your own life.

Where

<http://extrinia.com/afterglow> (MP3/RSS)

Contact

John P Shea
Founder
Extrinia
info@extrinia.com
IM: extrinia_chat@hotmail.com
Skype: extrinia
Tel: +61 417 617 886